

ROBERT J. MAY

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Portfolio: [Click Here](#) |

PROFESSIONAL SUMMARY

Versatile and detail-oriented Content Editor and Writer with over 15 years of experience in creative, technical, and strategic communication. Proven track record of managing editorial standards for high-stakes intelligence products, self-publishing novels, and maintaining digital content platforms. Expert in streamlining complex information into engaging narratives while ensuring technical accuracy and brand consistency.

CORE COMPETENCIES

- **Editorial Leadership:** Content Strategy, Standards & Style Guides, Editorial Review, Quality Assurance.
 - **Content Creation:** Creative Writing (Novels/Scripts), Technical Writing, Blog Management, SEO Optimization.
 - **Technical Proficiency:** Final Draft, Adobe Creative Cloud, Microsoft Office Suite, Web Development (C#, PHP, CSS).
 - **Multimedia Integration:** Digital Photography, Interactive Storytelling, Music Composition, AI-Assisted Content.
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PROFESSIONAL EXPERIENCE

CONTENT WRITER & EDITOR (Self-Employed) | *Remote* | Jan 2011 – Present

- Manage the end-to-end production of creative and informational content, including three published novels and monthly flash fiction and poetry blogs.
- Perform comprehensive developmental and copy editing to ensure clarity, flow, and rhythmic pacing across various literary formats.
- Maintain and optimize high-performing blog content to increase audience engagement and SEO rankings.
- **Key Achievement:** Authored the dystopian series "After Society Dies" and the novella "Forgiveness is a Luxury," managing all aspects of self-publication.

INTELLIGENCE & STANDARDS SPECIALIST | *US Air Force* | Jan 2004 – April 2011

- Led content standards and editorial review processes, ensuring consistency and quality across critical mission-aligned written materials.
- Synthesized complex data into high-level intelligence summaries and reports for senior

- leadership, recognized for producing "Best in the AOR" mission reports.
- Developed and delivered comprehensive training curricula and instructional materials as a Lead Intelligence Training Instructor.
- Supervised a 5-person team in the creation of standardized research studies and target analysis documentation.

WEB & APP DEVELOPER | *Spiral Solutions / Self-Employed* | **Jan 2009 – Sept 2014**

- Developed interactive digital content and websites using PHP, JQuery, and CSS to enhance user engagement.
- Created and managed digital portals to house training information and personnel records, ensuring intuitive UI/UX.
- Integrated multimedia elements, including games and interactive scripts, to support educational and business objectives.

SELECTED PROJECTS

- **Interactive Stories:** (interactivestories.robertjamesmay.com) Created immersive, branching narratives and original scenes to enhance user engagement through interactive storytelling.
- **Berto Santiago Music:** (YouTube @BertoSantiagoDeMayo) Write lyrics and music for personal compositions, utilizing AI tools for cover generation and digital distribution.
- **Photography Portfolio:** (@tech.fixations) Manage professional photography displays and social media content for business branding.

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Science in Communications (Creative Writing Concentration)

Full Sail University, Winter Park, FL | Expected July 2026

Behavioral Science & Creative Writing Coursework

Bellevue University, Bellevue, NE | 2023 – Present

Specialized Writing Training:

- Ninja Writing & Writing with Flair Certification: Focused on clarity, flow, and advanced grammar.
- Airmen Leadership School: Formal training in professional writing, effective communication, and technical reporting.

TECHNICAL SKILLS

- **Writing Tools:** Final Draft, Writer Duet, Scrivener.
- **Digital/Web:** WordPress, PHP, HTML/CSS, SEO, Google Analytics, VSCode.
- **Design:** Adobe Photoshop, Lightroom, Premiere, Audition